

PCCW Global scores a hat-trick at Telecom Review Excellence Awards

HKT (SEHK:6823) – HONG KONG, December 9, 2020 – PCCW Global, a leading international telecommunications service provider, won big at the Telecom Review Excellence Awards 2020, collecting three prestigious industry awards including Best Global Operator, Best Carrier Enterprise Service, and Most Innovative Product for Console Connect - the world's first platform for Software-Defined Interconnection[®].

The big win follows hot on the heels of PCCW Global picking up the Most Innovative Product or Service Award also for Console Connect at AfricaCom 2020.

PCCW Global's entry for the Best Global Operator award detailed the company's competitive advantage of directing highly focused attention to providing service automation by investing heavily in new technologies and gearing the company's network towards agility, scalability and on-demand services. In addition, the award affirms the value and status of PCCW Global's market-leading tier 1 network, and recognizes PCCW Global's involvement in both the Pakistan & East Africa Connecting to Europe (PEACE) and the Mauritius and Rodrigues Submarine Cable (MARS) projects.

The Best Carrier Enterprise Service and Most Innovative Product awards recognize PCCW Global's Console Connect digital platform for delivering a real game-changer for business, automating process of connecting to cloud-based, business-critical applications and geographically distributed offices, partners and clients and making the process simple, predictable and secure.

Console Connect's core value proposition addresses the fact that while businesses want to be innovative and agile by taking advantage of the new and disruptive technologies available via the major cloud service providers, the public Internet has too many shortcomings for large-scale implementation of business-to-business applications, including security challenges, inconsistent quality, network delays and excessive technical complexity.

Console Connect incorporates network automation capabilities that enable users to manage access to PCCW Global's dependable, high-speed global private MPLS network, allowing them to quickly spin up virtual private connections, bypassing the insecure and unpredictable public Internet and directly connecting to cloud application providers, partners and business locations.

The Console Connect digital platform provides a new level of speed and agility which can be accessed in a few clicks with a simple, easy-to-use web portal, or which can be integrated directly into enterprise applications via an API. The platform provides robust and secure enterprise-wide access to partner infrastructure and the world's leading cloud service providers including Amazon Web Services, Microsoft Azure, Google Cloud, Tencent, Alibaba, IBM and Oracle cloud services.

The Telecom Review Excellence Awards were held in conjunction with the Telecom Review Leaders' Summit, one of the largest C-level industry gatherings. Every year, the Summit brings together leaders of the ICT industry and Governments representatives from around the world. This year's event and awards were held both virtually and in person at The Meydan Hotel in Dubai.

Mr. Sameh Sobhy, Managing Director, Middle East, Turkey, Africa, PCCW Global, said, "We are extremely pleased that our efforts to keep on growing, developing and bringing new, innovative products and services to market is being recognized both by our peers and industry experts. What is especially important for us is the overall interest in our Console Connect digital platform, which now sits at the very heart of our service infrastructure and product offerings."

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About PCCW Global

PCCW Global is a leading international communications service provider, offering the latest mobility, voice and data solutions to multinational enterprises, telecommunications partners, cloud and application service providers. With a network footprint reaching over 3,000 cities in 160+ countries across 5 continents, our truly global coverage combined with local on-the-ground knowledge has helped us build best-in-class global connections linking Africa, the Americas, Asia Pacific, Europe and the Middle East. Our network supports a portfolio of integrated communications services including connectivity, applications, and tailored solutions integrated and orchestrated by the Console Connect on-demand digital Software Defined Interconnection® platform, one of the first global platforms to fully automate switching and routing of all communications for seamless interconnection.

To learn more about PCCW Global, please visit www.pccwglobal.com.

About Console Connect

Console Connect is PCCW Global's Software Defined Interconnection® platform which spans data centres in over 40 countries, capitalizing on our low latency, fully-redundant, uncontended global MPLS Network. The Console Connect digital platform allows users to instantly self-provision connectivity between carriers, enterprises, cloud, SaaS, IX, IoT, UCaaS, security-as-a-service and other network-as-a-service partners in seconds.

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